

October 1, 2008

MEMO TO: Educational Exhibitors

FROM: **Oregon Reading Association** <www.oregonread.org>
and International Reading Association <www.reading.org>
Exhibit Coordinator
Gretchen Hamilton gchamilton@charter.net

SUBJECT: **Invitation to Exhibit at the ORA State Conference**

The **Oregon Reading Association** invites you to participate in our annual conference. Applications will be processed on a first-come, first-served basis. Therefore, I urge you to submit your application promptly to ensure your company's presence at the conference. Our membership includes elementary and secondary classroom teachers, Title I teachers and coordinators, Reading First teachers, literacy coaches, media specialists, administrators, college students and professors.

The conference will be held **February 6 - 7, 2009 at the DoubleTree Hotel, Lloyd Center, Portland, Oregon**. This year's theme is: "Literacy: Reaching New Heights." Keynote speakers are Linda Gambrell and Susan Zimmerman. Featured speakers include Amy Benjamin, Katie Wood Ray, Shane Templeton, Brad Buhrow, Chryse Hutchings and Laura Robb. The luncheon authors are Susan Fletcher and Michael Hoeye. We anticipate an attendance of 800-1000. Check our website, www.oregonread.org for more information.

The exhibitors' fees will be:

1 table =	\$250	*Tables will be 8' long and draped
2 tables =	\$450	* Decide if you need an electrical outlet, they're limited
3 tables =	\$650	

The ORA Tax ID Number is 93-0905038

Additional details will be emailed to you upon receipt of the completed Application to Buy Exhibit Space form and the appropriate money. **Please remember, the tables will only be reserved once I receive the money and application form together. Please have your company include the application form with the money; otherwise I have no idea for which exhibitor the money is meant.**

Advertising is available in the program. An attachment has the printing information and rates.

Contributions Needed! - Items such as pens, pencils, notepads, lanyards, etc. Contact the Conference Chair, Barbara Low at barbaralow@msn.com by Dec. 1st. Acknowledgement of the contribution will be listed in the program.

Information about contributing **Door Prizes** will be in the Confirmation Letter.

We are looking forward to another successful conference and hope to see you there!

Sincerely,
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